

MISSION, VISION, & VALUES

GoodWork's mission is to strengthen Greater Seacoast nonprofits by maximizing their capacity to meet community needs.

We envision a thriving Seacoast community where nonprofits are empowered with the knowledge, resources, and network necessary to drive impactful change.

Our work is driven by the core values of curiosity, collaboration, equity, integrity, respect, and fun.



GoodWork

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GOODWORKSEACOAST.ORG

GOODWORK'S IMPACT

400

Seacoast nonprofits served



160

coaching & consulting hours provided



137

networking introductions made



85

professional partner
& mentor matches initiated



43

educational programs delivered



\$63,437

in free meeting space at
Carey Cottage provided



\$343,900

financial & in-kind donations
secured through GoodWork
connections

Data from 2020-2024

THE NEED FOR SUPPORT

The challenges facing our community are complex and evolving; nonprofits need ongoing support to navigate them effectively. Income from commercial, residential, and meeting space rentals at Carey Cottage comprise a portion of our operating budget, but community support from individuals, businesses, and foundations is key to bringing these important resources to local nonprofits at low or no cost.

PLEASE CONSIDER BECOMING A DONOR.

At **GoodWork**, we believe in the power of community and the potential of our nonprofits to create a brighter future for all. By investing in this organization, you are directly contributing to the strength and resilience of the Seacoast's nonprofit sector, and in turn, the well-being of our community and its members.

Thank you for joining **GoodWork** in making a lasting impact.

Donate online at
goodworkseacoast.org/support
or call our CEO Molly Hodgson at 603.953.4709



GoodWork

*Strengthening Seacoast
Nonprofits*



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GoodWork is THE hub for Greater Seacoast nonprofits, empowering organizations to achieve their full potential to address our region's most pressing needs. Your support is crucial in enabling this vital work.

WHY NONPROFITS MATTER

Nonprofits drive positive change, support marginalized communities, foster inclusivity and equity, and cultivate economic growth. By uniting people with a common purpose, nonprofits play a crucial role in creating vibrant, resilient communities.

- \$11 billion in revenue is generated by nonprofits annually
- 15% of New Hampshire's workforce is employed by a nonprofit
- \$4.6 billion in wages are paid by the nonprofit sector annually
- 329,600 granite stater volunteers annually, providing 37 million hours of time valued at \$960 million*

WHY GOODWORK EXISTS

Nonprofits across the Seacoast tackle issues like poverty, education, healthcare, human rights, and the environment, while enriching our community with arts and culture. Like businesses, they need strong leadership, infrastructure, communication, and resources to make an impact. The stronger they are, the better they serve our community's needs.

WHAT GOODWORK DOES

To help organizations become best positioned to carry out their missions, **GoodWork** provides capacity-building programs that improve nonprofit effectiveness and deepen impact. This work happens for emerging nonprofits through our nonprofit incubator and for established nonprofits through myriad forms of support and education.

Nonprofits benefit from **GoodWork's** vast network, resource bank, programs, and expertise.

*statistics extracted from the 2019 New Hampshire's Nonprofit Sector in Brief Report produced by the NH Center for Nonprofits.

CURRICULUM & CONNECTION

GoodWork's 18-month cohort-based incubator program provides customized strategic support to emerging nonprofits. The knowledge and networking series, 'GoodWork Gatherings,' delivers essential information from nonprofit thought leaders and experts on fundraising, governance, financial management, and more.

“*GoodWork provided us with essential resources and connections that have been instrumental in our development. They offered step-by-step guidance, helping us understand how to be a strong business. Their tailored advice and resources have boosted our confidence and effectiveness.*”



CONVENER & CONDUIT

GoodWork brings together nonprofit leaders through leadership circles and affinity groups, helping organizations collaborate and connect with tailored solutions to address community challenges.

In **GoodWork's** newest project, the Seacoast Impact Collaborative, **GoodWork** represents a diverse group of organizations uniting to better address the needs of low-income Seacoast residents. The goal of the initiative is to identify how organizations can work together to provide effective support, emphasizing a prevention focus to address challenges before they escalate, to create a culture of care and connection among all participating organizations, and to enhance trust within the community so services can more quickly reach those who need them. Participating entities include Gather, Crossroads House, Portsmouth Housing Authority, HAVEN, Great Bay Community College, Safe Harbor Recovery Center, Greater Seacoast Community Health, Portsmouth YMCA, Rockingham Community Action Partnership, The Chase Home, COAST~Cooperative Alliance for Seacoast Transportation, and the Portsmouth Welfare Office.



COACHING & CONSULTING

GoodWork offers one-on-one coaching, consulting, technical assistance, and resources to organizations seeking thought partnership. We reduce duplication by encouraging research on community needs and connecting early-stage founders with existing organizations in similar fields.

“*Our Place NH, an incubator graduate, offers residential services for adults with developmental disabilities. With **GoodWork's** support, they hired their first Executive Director, succeeded in fundraising, added experienced board members, and purchased their first community residence for eleven adults. They are a proud example of what can be achieved with guidance, resources, and support.*”

COMMUNITY BUILDING & COLLABORATION

GoodWork's headquarters at Carey Cottage provides free and deeply discounted meeting and co-working space for nonprofit organizations, and below-market nonprofit office and residential space. Our hub of nonprofit collaboration builds community, sparks collaboration, and inspires innovation.

“*By bringing together diverse organizations, **GoodWork** helped us pool our strengths and more effectively tackle systemic challenges. As a central hub, they create a space for finding solutions and affecting change.*”